



## Canada Pension Plan Investment Board to Acquire Interest in Dorna Sports S.L.

**Toronto, Canada (October 26, 2012):** Canada Pension Plan Investment Board (CPPIB) announced today that it has signed an agreement to invest in Dorna Sports S.L. (Dorna) following the sports management company's recent acquisition of the FIM World Superbikes Championship. CPPIB will acquire a 39% stake in the enlarged group alongside current shareholders, Bridgepoint and Dorna management.

Dorna holds the global rights until 2036 to organize the FIM Road Racing World Championship Grand Prix, known as MotoGP, the world's most prestigious motorcycle racing series. Dorna recently expanded its group following the acquisition of the FIM World Superbikes (SBK) Championship which, together, represent the two pre-eminent motorcycle racing series in the world.

"This is a unique opportunity to invest in a leading international sports management business," said André Bourbonnais, Senior Vice-President, Private Investments, CPPIB. "Dorna's experienced management team has demonstrated a remarkable ability to deliver consistent and strong performance."

Founded in 1988, Dorna is an international sports management, media and marketing company that holds the global commercial and broadcasting rights for MotoGP. Dorna delivers the MotoGP product and brand to a very broad audience globally, by leveraging the series' rich heritage and wide popularity.

"We look forward to working together with Dorna's CEO, Carmelo Ezpeleta, his management team and Bridgepoint to continue Dorna's global growth and to pursue exciting opportunities to expand into emerging markets," added Mr. Bourbonnais.

Bridgepoint managing partner William Jackson, said: "This is very good news for Dorna. I'm delighted that CPPIB is to become a fellow shareholder to support the business at a time when the sport is moving to an exciting new stage in its development and both series continue their expansion."

Dorna CEO Carmelo Ezpeleta, added: "I welcome CPPIB as a new shareholder. Alongside Bridgepoint, we now have long-term institutional support in place as we bring together for the first time the two top motorcycle racing series under one roof and as we develop and strengthen both championships."

The transaction is expected to close in the fourth quarter of calendar 2012 and is subject to customary conditions.



### **About CPPIB**

Canada Pension Plan Investment Board (CPPIB) is a professional investment management organization that invests the funds not needed by the Canada Pension Plan (CPP) to pay current benefits on behalf of 18 million Canadian contributors and beneficiaries. In order to build a diversified portfolio of CPP assets, CPPIB invests in public equities, private equities, real estate, infrastructure and fixed income instruments. Headquartered in Toronto, with offices in London and Hong Kong, CPPIB is governed and managed independently of the Canada Pension Plan and at arm's length from governments. At June 30, 2012, the CPP Fund totaled C\$165.8 billion of which \$28.0 billion was invested in private equities.

See [www.cppib.ca](http://www.cppib.ca)

### **About Bridgepoint**

Bridgepoint is a European private equity firm focussing on the acquisition of companies valued up to €1 billion. With some €11 billion of capital raised to date, it typically focuses on acquiring well managed companies in attractive sectors with the potential to grow organically or through acquisition. It has offices throughout in Frankfurt, Istanbul, London, Luxembourg, Madrid, Milan, Paris, Stockholm and a portfolio development office in Shanghai. It invested in Dorna Sports in 2006 and in Infront Sports & Media in 2011.

See [www.bridgepoint.eu](http://www.bridgepoint.eu)

### **About Dorna Sports**

Dorna Sports is an international Sports Management, Media-TV and Marketing company, founded in 1988. The organisation has its headquarters in Madrid, and further branch offices in Barcelona, Tokyo and London. Dorna has been the exclusive commercial and television rights holder for the FIM Road Racing World Championship Grand Prix MotoGP since 1992. With more than 60 years of history, MotoGP™ is the pinnacle of motorcycle racing. Dorna has an all-encompassing Grand Prix event management philosophy, with 360° direct involvement in all areas of the MotoGP™ World Championship. Further to this, a recent acquisition saw Dorna expand with the inclusion of the FIM World Superbikes (SBK) Championship, bringing the two class-leading motorcycle world racing series under one roof. These sit alongside Dorna's additional involvement in further motorcycling events, such as the Spanish National Championship (CEV) and the Red Bull MotoGP Rookies Cup, which seeks to promote the development of the next generation of riding talent.

See [www.dorna.com](http://www.dorna.com) / [motogp.com](http://motogp.com)

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